

laughing
at my
nightmare

2025

13th Annual Virtual Run, Walk, and Roll

**Stride for Strength: Uniting the World,
Empowering Futures**



Sponsorship information

The 13th Annual Virtual Run, Walk, and Roll

Welcome to the 13th Annual Virtual Run, Walk, and Roll, an extraordinary global event that unites people from every corner of the world for a shared cause.

From 2015-2024, we celebrated an incredible milestone with over 1,500 participants from across the globe, coming together virtually to champion a cause that is close to our hearts.



ABOUT THE EVENT

Spanning continents and time zones, this international event has not only brought together a diverse and vibrant community but has also made a profound impact. Thanks to the collective efforts of our dedicated participants, we are thrilled to announce that we have raised over \$500,000+ through this event. These funds directly support our mission to provide adaptive equipment and financial assistance for higher education to the disability community.



HOW IT WORKS

Participants of all ages and abilities embrace the spirit of the event by running, walking, and rolling at their own pace, from their own neighborhoods, and in their own unique ways for one weekend in July. After the completion of their run, walk, or roll, participants post on social media wearing their run, walk, and roll swag to help promote the mission of LAMN! Each step taken contributes to a greater goal.



THE IMPACT

In 2025, LAMN will provide over \$150,000+ in resources to the disability community. We are deeply grateful to each participant, donor, and volunteer who help make this virtual event a resounding success.

LAUGHING AT MY NIGHTMARE, INC

RESTORING COMFORT AND INDEPENDENCE TO
MANY PEOPLE WHO NEED AND DESERVE IT

laughingatmynightmare.com/vr2025

Sponsorship Tiers

Below are various levels of support that offer benefits and recognition based on the amount of financial contribution.

Each tier provides a range of promotional opportunities, such as logo placement, event mentions, and special acknowledgments.



PLATINUM SPONSOR: \$7,500+

- **Premier Recognition:** Logo featured prominently on all event materials, including the website, social media, and event shirts.
- **Exclusive Branding:** Custom promotional content and dedicated email blasts highlighting your sponsorship.
- **Top Placement:** Your company's logo on the event's virtual race bibs and in all participant communications.
- **Post-Event Recognition:** A personalized thank-you video and a featured post-event acknowledgment.



GOLD SPONSOR: \$5,000

- **High-Visibility Branding:** Prominent logo placement on the event website, event shirts, and social media.
- **Enhanced Exposure:** Mention in event-related email campaigns and a featured spot on the event webpage.
- **Event Integration:** Logo on virtual race bibs and inclusion in thank-you communications.
- **Post-Event Recognition:** A special acknowledgment in the post-event report and thank-you video.



SILVER SPONSOR: \$2,500

- **Visibility:** Logo displayed on the event website, event shirts, and social media platforms.
- **Engagement:** Mention in select email campaigns and the virtual event program.
- **Event Presence:** Inclusion in thank-you communications and featured on the virtual race bibs.
- **Post-Event Recognition:** Acknowledgment in the post-event report.

LAUGHING AT MY NIGHTMARE, INC

RESTORING COMFORT AND INDEPENDENCE TO
MANY PEOPLE WHO NEED AND DESERVE IT

laughingatmynightmare.com/vr2025

Sponsorship Tiers



BRONZE SPONSOR: \$1,500

- **Brand Exposure:** Logo on the event website, event shirts, and social media.
- **Event Mention:** Mention in the virtual event program and thank-you communications.



INDIVIDUAL SPONSOR \$250

- **Basic Branding:** Name listed on the event website and event shirts.

Your sponsorship plays a crucial role in supporting our mission to provide adaptive equipment and financial assistance for higher education to the disability community.

We look forward to partnering with you to make this year's event a tremendous success!



LAUGHING AT MY NIGHTMARE, INC

RESTORING COMFORT AND INDEPENDENCE TO
MANY PEOPLE WHO NEED AND DESERVE IT

laughingatmynightmare.com/vr2025



How to sponsor

PAY ONLINE

- Submit your payment online at **<https://www.laughingatmynightmare.com/vr2025>** or by using the QR code below.
- Please email Sarah Burcaw at sarah@laughingatmynightmare.com with your logo and mailing address once your payment has been submitted

PAY BY CHECK

- Please make all checks payable to: Laughing at My Nightmare, Inc. and our mailing address is:
Laughing at my Nightmare, Inc
PO Box 3398 Bethlehem, PA 18017
- Please email Sarah Burcaw at sarah@laughingatmynightmare.com with your logo (or name) and mailing address

REQUEST AN INVOICE

- To request an invoice, please email Sarah Burcaw at sarah@laughingatmynightmare.com with your organization's name, contact information, and the sponsorship tier you would like to request an invoice for. Sarah will get that to you within 1-2 business days.



LAUGHING AT MY NIGHTMARE, INC

RESTORING COMFORT AND INDEPENDENCE TO
MANY PEOPLE WHO NEED AND DESERVE IT

[laughingatmynightmare.com/vr2025](https://www.laughingatmynightmare.com/vr2025)